



**knowledge planning corporation**

## **ACTIVATING LOCAL OPPORTUNITIES**

Knowledge Planning specializes in activating local opportunities by working closely with mayors, city councils, local entrepreneurs, and with private and public enterprise leaders.

Knowledge Planning's skills for these activities are particularly unique and especially related to identifying and evaluating imbedded markets and un-expressed emerging markets that can be grown while incorporating and amplifying the local catalysts.

Whether preserving competitive advantages or opening doors to new market opportunities, Knowledge Planning's network of experienced consultants, principals and international associates will invest a range of core multi-level competencies to achieve sound practices and robust success for our clients.

Knowledge Planning's evaluative, training and practice techniques that have proven value in these circumstances include abilities to differentiate data and noise in projecting the future, the art of remote sensing, and data and networks that facilitate market comprehension to move products and assets for full benefits.

Knowledge Planning specializes in positioning M&A Policies and Collaborations as examples of these local catalysts that have meaning. Actualized examples of these opportunities include the use of militaries for sustainable business in non-industrialized and emerging economies.

We also recognize that smaller, less ambitious but eminently viable and rewarding opportunities are also an essential component of the global economy and can represent valuable growth platforms in rural, sub-urban and urban landscapes.

Our clients include local officials, regional administrations and national governments as well as individuals, start-ups and Global 500 corporations, international organizations, financial institutions, investment banks, asset managers, regulatory agencies, industry and trade groups, academic institutions, and legal and consulting firms. Our Knowledge Base as a truly global consulting firm with direct experience in more than 80 countries is supported by data and networks across all continents.

We serve a diverse client base with the elements critical to their success: integrity, confidentiality and hard work combined with analytical, policy, innovation and technology expertise.

We approach client opportunities in a consultative format without a pre-formed template of results and prescriptive relationships. The ultimate outcomes are unique and specialized to identify and achieve value for our client and its constituencies and to provide continuous evaluation to re-enforce those objectives over time.

Knowledge Planning assists our clients in their pursuit of success and in their avoidance of failure.

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